

Transcript

Ansa's five easy ways to reduce your household waste and help achieve net-zero carbon emissions

Step 1

Use less

Stop and reflect on wasteful consumption practices (such as BOGOF offers) and simply use less (as many have during lockdown).

Rethink your lifestyle and only buy what you need for your daily living (use a shopping list); not everything may be essential.

Step 2

Buy local

Buying local is a fantastic alternative to the high street chain stores. Buying local is not only better for the environment but it also helps to support your local economy and local producers. Why not visit one of Cheshire East's many local markets?

Step 3

Be resourceful

Try your best to reuse, repair or upcycle before you decide to throw away things you think no longer work.

Be creative in how you might repurpose products and materials. It may simply be giving a new lease of life to an old tin can to make a pot for your flowers!

Step 4

Think beyond recycling

Recycling is good, but we consume more than we recycle. So avoid buying goods that you cannot recycle. This will push businesses to better design products and ultimately, design out wasteful materials - just like we have done with plastic straws.

Step 5

Rethink ownership

There is a rise in new businesses adopting “rental”, “pay per use” and “on-demand” models for products ranging from clothes to furniture. So where possible do not buy things you use only occasionally; instead pay for access to these things when you need them.

Thank you for watching!

Produced for by Ansa